

THESE STUDENTS ARE WORKFORCE-READY.



Junior
Achievement™
of Southwest Virginia

Inspiring Tomorrow's
Leaders, Today.

Help Prepare the Next Generation

INVESTING IN
YOUNG PEOPLE
STRENGTHENS OUR
WORKFORCE, OUR
ECONOMY, AND
OUR FUTURE.



Junior
Achievement™
of Southwest Virginia

BUILDING SELF-SUFFICIENCY AMONG THE
YOUTH OF SOUTHWEST VIRGINIA.

www.jaswva.org

For decades, local businesses and corporate partners have played a critical role in supporting Junior Achievement of Southwest Virginia because investing in young people strengthens our workforce, our economy, and our future. **Corporate responsibility isn't just about philanthropy;** it's about preparing the next generation of employees, leaders, and innovators who will one day walk through your doors.

At Junior Achievement of Southwest Virginia, we're proud to say that **our work has always been powered by community partnerships.** As needs continue to grow and students face new challenges, we invite local businesses to stand with us by

volunteering, sponsoring events, or investing in workforce readiness and financial literacy programs that create lasting impact right here at home.

Below, you'll find just a few ways you can support JA this year. Together, we can access to opportunity remains accessible for all students and that Southwest Virginia's future stays bright!

Warmly,

-Keri Garnett
President JASWVA

[Donate to JA](#)

**JA 18 Under 18 Class of 2026
Nominations Open!**



SOUTHWEST VIRGINIA

18 UNDER 18

CLASS OF
2026

Presented by
The ROANOKER



**Community
Involvement**



**Entrepreneurial
Spirit**



Leadership

**Nominate
a student
today!**



**Deadline for nominations is March 15, 2026.
Questions? Contact caitlin@jaswva.org**

Do you know a student who is making a difference, showing leadership, or quietly doing incredible things in their school or community?

Nominations are now open for JA's Southwest Virginia 18 Under 18, our annual recognition of outstanding young leaders across the region. In partnership with The Roanoker Magazine, this program celebrates students who exemplify resilience, initiative, service, and ambition, often before they realize it themselves.

We welcome nominations from educators, parents, mentors, and community members who believe in the potential of these remarkable young individuals. Students can attend public or private school but must reside in Southwest Virginia and be under the age of 18 at time of nomination.

Nominations close March 15th!

Nominate A Student

2026 Bowl-A-Thon: An Easy Win for Your Team!



41 Years of the JA Bowl-A-Thon

Looking for a simple, meaningful way to bring your team together? The **JA Bowl-A-Thon** has been doing exactly that for *41 years*! In a time when connection matters more than ever, bowling offers an easy, low-pressure way for employees to unwind, build camaraderie, and give back, no special skills required!

Whether your team is competitive or just there for the concessions, the JA Bowl-A-Thon creates space for connection while supporting financial literacy and workforce readiness for students across Southwest Virginia.

Corporate teams, church groups, and friends can bowl together, cheer each other on, and know that every strike (and gutter ball!) helps invest in the future workforce of our region.

Every shift includes:

- 3 games of bowling + shoes
- 50/50 Raffle!
- Chances to win fun prizes!
- Space- Themed Costume contest!

Concessions available!

Register your team and be part of a 41-year tradition of supporting financial literacy and workforce readiness in our area. **Lanes fill quickly each year, so don't wait!**

[Reserve Your Lane](#)

[For more information, please contact Brett Baker](#)

Help Students Explore What's Possible; Become a JA Volunteer



Through Junior Achievement, volunteers help students build capable, real-world skillsets that go far beyond the classroom. By sharing their experiences, asking thoughtful questions, and modeling professional behavior, volunteers help students strengthen communication, problem-solving, teamwork, and financial decision-making skills. **These moments add up to lasting confidence and preparation for future jobs, careers, and life beyond school.**

[Get Involved with JA](#)

JA Student Spotlight



We were honored to attend a recent Roanoke City Public Schools School Board meeting to cheer on JA of Southwest Virginia's Student of the Year **Andre Chapman**! A senior at William Fleming High School, Andre was selected for this recognition for his entrepreneurial spirit, strong character, and the consistently high and thoughtful praise shared by his teachers. Congrats again, Andre, we know you're going far!

[View the photo here](#)

JA Volunteer Spotlight



This month, we're spotlighting Salem City Schools Superintendent and JA Board Member, **Dr. Curtis Hicks**! Dr. Hicks is always willing to go beyond for JA, including stepping back into the classroom to teach!

Thank you Dr. Hicks for supporting our mission to prepare our future leaders for success.

[View More](#)



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