

2022 Arcade Party in the Alley Bowl-a-Thon **SPONSORSHIP OPPORTUNITIES**



TITLE SPONSOR (SOLD – Thank you Kroger!) \$4,500

Recognition in all print and social media, logo on t-shirts and participating company yard signs. Title sponsor for Kickoff & Wrap-Up Party. Recognition at each bowling shift and signage at AMF lanes before and during the event.

T-SHIRT SPONSOR \$2,500

Recognition as T-SHIRT sponsor in all media mentions and prominent logo on "Arcade Party in the Alley" t-shirts.

Recognition at each bowling shift and signage at AMF lanes.

YARD SIGN SPONSOR \$ 750

Logo on all "Arcade Party in the Alley Bowlathon" Signs to be placed at/in front of all participating bowling JA Companies.

LANE SPONSOR \$500

Covers registration and minimum donation for 10 bowlers, and your corporate banner over your lanes!

Please help us with prizes for our Company Coordinators and Bowlers!

Do you have any gift certificates, gift items or logo-branded items we can give away?

***Help kids learn work readiness, entrepreneurship & financial literacy!
Serving over 4,200 students in the Roanoke & New River Valleys and beyond.***

Junior Achievement of Southwest Virginia

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