

# 2022 Bowler Checklist for JA Party in the Alley

*JA Bowlers, thank you for your dedication and commitment to supporting JA of Southwest Virginia. As a bowler, your primary roles include both spreading awareness and raising funds for JA. Use the below checklist to ensure you are on track for success - and fun - on your day of bowling!*



## 1. Join an existing team or start a new team.

Register here: <https://secure.qgiv.com/event/2japitab/>

Make sure that you choose your company name under “Classification”. If you don’t see your company name, choose that option and let JA know to set one up.

If you are the Captain/Coordinator for a team, choose “Join or Start a Team”.

2. **Make a personal donation** to help get the ball rolling on your \$50 fundraising goal! (This is in addition to the \$10 registration fee paid by you or your company.)

3. **Spread awareness.** This is the most important part!

Talk to your network, in person, whenever you happen to see them.

Populate your QGiv page with your personal story and connection to JA.

Share your QGiv page on Facebook, Twitter, and other social media outlets.

Email your friends, family, and colleagues to help support your fundraising.

4. **Generate excitement.**

Share your JA story.

Put flyers around your office to spread the word.

Challenge friends and colleagues to participate. Make it a friendly competition.

Come up with a fun theme for your team and roll with it!

5. **Raise Funds**

Ask 10 people for \$10.

Host your own fundraiser for JA - Bake Sale, Yard Sale, Board Game Competitions, Chili Cookoff, Other Office Events!

6. **Aim to complete your fundraising by Friday, April 15.** If you collected any cash donations, return this to your Team Captain or Bowling Coordinator.

**Questions? Comments? Suggestions? Contact Betsy at: [bowlathon@jaswva.org](mailto:bowlathon@jaswva.org)**