



When our young people know where they are going, we all advance.

JA Inspire! Virtual is a coalition of educators and industry leaders hosted by Junior Achievement of Southwest Virginia on February 9, 2022. At the center of our work is a powerful virtual career exploration event measured in student engagement and impact.

- More than 20 local company exhibits that highlight each of the 17 career clusters
- Downloadable career information and on-the-job videos
- Pre-event curriculum taught to prepare students
- Webinars with a Q/A chat on the live event day
- Extended student access - 24/7 access for 3 additional months

Students began their exploration with abstract notions and end with real insights on what industries interest them, what specific jobs are like, and what education is required to do them successfully. This event is a chance for your business to build your future workforce.



How Can You PARTICIPATE?

\$5,000

Succeed Sponsor

Sponsors fund the event to allow student participation and provide company career information. After the initial event on February 9th, students access JA Inspire Virtual 24/7 for 3 month period as they continue their career planning.

- Lead Sponsor Logo in Virtual Auditorium
- Lead Sponsor Logo in Virtual Lobby
- Lead Sponsor Logo in Virtual Exhibit Hall
- Lead Sponsor Logo on Post Event Survey
- Lead Sponsor Logo on Event Landing Page
- Webinar Slot
- Customized Interactive Company Exhibit Booth
- Social Media

\$3,000

Prepare Sponsor

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- Webinar Slot
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\$1,000

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- Logo in Virtual Exhibit Hall
- Webinar Slot
- Customized Interactive Company Exhibit Booth
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\$500

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